



KANDIMA MALDIVES TAKES MAJOR SPONSORSHIP ROLE IN MISS WORLD AUSTRALIA



Maldives, 28 May 2018: Kandima Maldives, an innovative lifestyle resort in the Maldives, has partnered with **Miss World Australia** as one of its major sponsors in Australia this year. The official crowning ceremony of this renowned beauty competition will be held in August 2018. The event is also part of the Miss World International – the largest and longest running international beauty pageant launched in 1951.

Following the official crowning ceremony, Kandima Maldives will host the Top 5 Miss World Finalists and the Skin O2 beauty crew, the event's golden beauty sponsor, on its tropical playground stretching over 3 kilometres (2,6 miles) for a series of professional photography and video shoots. The finalists' stay at the resort will be broadcast live on Australia's morning TV show on Chanel 10.

The excitement does not end here! The newly crowned 2018 winner of the Miss World Australia pageant will become Kandima Maldives' ambassador for one year during her reign in 2018/2019. This will be announced in front of the Australian media at the press conference held right after the Crowning Ceremony.

About Miss World Australia

Miss World Australia is a registered fundraising organisation – raising money for charities and mirroring the role and spirit of Miss World at a national level.

Miss World Australia holds an annual pageant to identify young Australian women who exemplify beauty, talent, intelligence and compassion. It aims to create and empower role models who will serve as ambassadors to charity,



enrich the perception of beauty, and enhance a new strength, energy and spirit for the advancement of women, while positively impacting their communities.

Miss World Australia is the most holistic and prestigious title to be crowned. The winner represents Australia at this Miss World International final which includes representatives from over 132 countries around the globe.

-Ends-

For more information and bookings, please email
mykindofplace@kandima.com, or visit www.kandima.com

Stay tuned by following Kandima Maldives on

About Kandima Maldives

This new game-changing resort is an affordable lifestyle destination. Kandima Maldives is smart, playful, rooted and responsible. This 3-kilometer resort is a place with an authentic Maldivian soul. It is all about genuine hospitality with a human touch and innovative solutions that make use of the latest technology. Kandima Maldives is under the new hospitality group Pulse Hotels & Resorts, and caters for guests of all ages: families, couples, groups of friends and honeymooners. Whether you seek relaxation, both aquatic and island adventures, wellbeing, fitness or just family time, this 266-room beach resort has something for everybody. With the longest outdoor pool in the Maldives, football pitch, tennis and volleyball courts, Aquaholics water sports and dive centre, Aroma art studio and many more, there is plenty to keep everyone occupied.

About Pulse Hotels & Resorts

Established in 2015, Pulse Hotels and Resorts is an umbrella brand for a range of innovative and contemporary hotels and resorts that are being built upon their core philosophy of being smart, playful, rooted and responsible. The brand will provide class leading accommodation and facilities with a relaxed ambience and importantly,

For media enquiries, please contact

Anna Karas

Director of Marketing Communication & PR

Kandima Maldives

T. +960 676 4135

E. anna.karas@kandima.com