



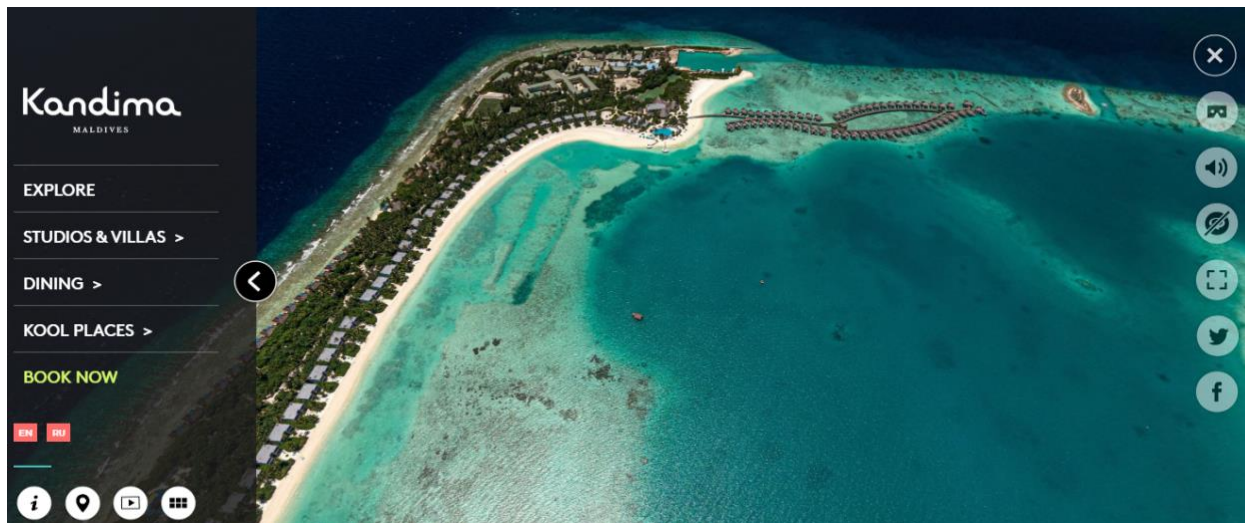
## D.I.V.E. INTO THE WORLD OF KANDIMA MALDIVES

Take a look at our first, fully immersive 360° virtual platform, as we warm up to welcome you to our seriously stylish island desti(nation)!

15<sup>th</sup> June 2020, Maldives

Let's face it; how we live, work and travel may never be the same again. At Kandima Maldives we believe in continuous innovation and are working super hard to meet the new normal head on and bring you extraordinary experiences that are playful, different and fresh. To us, change is a good thing!

We know many of you are missing the Maldives' crystal clear waters so today we are oh-so excited to launch our totally immersive, state-of-the-art virtual platform - Kandima [D.I.V.E. \(Digitally Immersive Virtual Experiences\)](#)



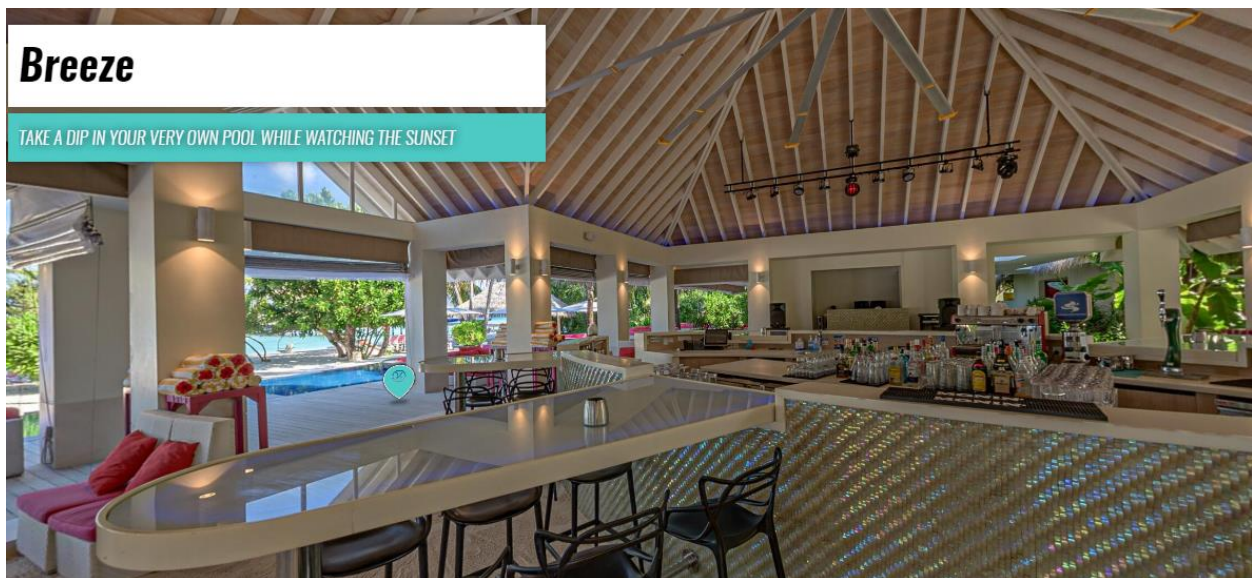
Looking to plan your next romantic escape, or downtime with family, or an adventure with friends? D.I.V.E. gives you a little taste what you are in for and lets you reimagine your favourite tropiKal paradise with just the click of a button. All you need to do is sit back & relax in the comfort of your home and we'll take you to our snow white beaches, dip your feet into clear blue waters, let you sunbathe on the deck of your

water villa or soak in the amazing vibes at all the Kool places around the resort. Explore our oh-so-exotic 3 km long island as we tell you our story. Seeing is believing!

So, want to join us on a D.I.V.E.? Simply visit [Kandima.com/diver](https://kandima.com/diver) and take an exciting digital plunge into the amazing world of everything at Kandima Maldives. We now no longer need traditional brochures or pamphlets – D.I.V.E is a multi-sensory journey through an interactive 360° virtual world that takes customer engagement to a whole new level. D.I.V.E. is available for viewing on any device including VR headsets, desktops, smartphones or tablets, with a multi-dimensional sound experience as you swim through #YourKindOfPlace!



Too much already? Wait, there is more! D.I.V.E helps our trade partners to be better equipped through immersive training where we can educate their staff by providing them an in-depth and interactive experience of the resort, helping them visualize the property better for effective sales. We can take site inspections to a new level with guided group tours where you can explore our rooms and restaurants in 360° views, ask questions in real-time and get feedback on the spot while still in a virtual tour. Kandima



Maldives makes sure that no presentation is boring and adds some magiK in all its experiences. #KInnovation

Mr. Brett Castleman, General Manager for the resort said “Kandima Maldives has been the first mover in terms of new and innovative lifestyle experiences in the destination, D.I.V.E. is yet another remarkable virtual platform that will help our trade partners to be future ready. Our partners can experience and conduct the virtual tours remotely throughout the property. They not only navigate through the resort showcasing an immersive 360° view, but also have a fully interactive session with an ability to see the host and converse with everyone joined on the virtual tour. We want to equip our partners to be able to offer a ‘never seen before’ 360° immersive experience of the outstanding amenities to their clients. As we prepare to welcome back our guests to the New Maldives, at Kandima - ‘what you see is what you get’, with real visuals and walk-throughs from different experiences or decks across the resort.”



Want more? Watch out for our Kool and exciting additions to make you want to D.I.V.E deeper! Stay tuned for the lots more game changing experiences from your K' Krew – we can't wait to have you back with us! #AnythingButOrdinary

**Enter the world of Kandima where the virtual will just become a term added to reality!**

<http://kandima.com/index.php/en/kool-things/dive>

## About Kandima Maldives

This new game-changing resort is an affordable lifestyle destination. Kandima Maldives is smart, playful, rooted and responsible. This 3-kilometer resort is a place with an authentic Maldivian soul. It is all about genuine hospitality with a human touch and innovative solutions that make use of the latest technology. Kandima Maldives is under the new hospitality group Pulse Hotels & Resorts, and caters for guests of all ages: families, couples, groups of friends and honeymooners. Whether you seek relaxation, both aquatic

and island adventures, wellbeing, fitness or just family time, this 264-room beach resort has something for everybody. With one of the longest outdoor pools in the Maldives, football pitch, tennis and volleyball courts, Aquaholics water sports and dive centre, Aroma art studio and many more, there is plenty to keep everyone occupied.

For more details, please visit our website – [www.kandima.com](http://www.kandima.com), or follow us on – Instagram [@kandima\\_maldives](https://www.instagram.com/kandima_maldives), Facebook [@kandima.maldives](https://www.facebook.com/kandima.maldives) and Twitter

[@kandimamaldives](https://www.instagram.com/kandimamaldives).

### **About Pulse Hotels & Resorts**

Established in 2015, Pulse Hotels and Resorts is an umbrella brand for a range of innovative and contemporary hotels and resorts that are being built upon their core philosophy of being smart, playful, rooted and responsible. Creators of extraordinary experiences, the company uses commercial and innovative thinking to develop hotels, resorts and properties that are intelligent, inspire and delight.

### **For media enquiries, please contact:**

Neeraj Seth  
Director of Marketing Communication & Public Relations  
Kandima Maldives  
E [neeraj.seth@kandima.com](mailto:neeraj.seth@kandima.com)

